

The banner features a dark purple background with a stylized globe on the right side. The globe is blue with yellow and orange landmasses. Three glowing lightbulbs are positioned above the globe, symbolizing ideas and innovation. The text "Email Template" is written in a white, sans-serif font on the left side of the banner.

## Email Template

**Subject:** Funding Opportunity – ICCBBA Enterprise Grant 2025

Dear [Recipient's Name],

I hope you're doing well! I wanted to share an exciting opportunity that may be of interest to you or organizations within your network.

This year [ICCBBA](#) has also increased the total fund to **\$100,000 USD**. Each applicant can now request up to a maximum award of **\$50,000 USD**, providing even greater support for impactful projects enhance the safety, efficiency, and implementation of [Medical Products of Human Origin \(MPHO\)](#). This initiative is designed to empower organizations committed to advancing patient safety and improving healthcare systems worldwide.

### Why ICCBBA?

**ICCBBA** is the global standards organization responsible for **ISBT 128**, the internationally recognized system for the accurate identification, traceability, and labeling of MPHO. Their work plays a critical role in enhancing patient safety and advancing healthcare practices in transfusion, transplantation, and biotherapies. We highly recommend this grant as it provides essential funding for organizations making a difference in these fields.

### Key Dates:

✓ **Application Deadline:** April 30, 2025

✓ **Live Workshop:** March 25, 2025 – Learn more about the application process and hear from past recipients.

We encourage eligible organizations to explore this opportunity and apply as soon as possible. If you or someone in your network would be interested in learning more, visit the Enterprise Grant page here: <https://iccbba.isbt128.org/en-us/enterprise-grant-2025>.

Please feel free to share this information with others who may benefit. Let me know if you have any questions!

Best regards,

[Your Name]